



Connecticut Psychiatric Society

Newsletter Advertising Request Form

Display

Display advertising is available in one size only. (4 3/4 wide by 4 5/8 high) Please see the attached page. The price of a display ad is \$250.00. The ad MUST be camera ready to avoid additional typesetting charges

Classified

Classified advertising is measured by column inch. A column inch contains approximately 30 words. The rate is \$22.00 per column inch. A 50% discount will be given to nonprofit organizations. No other discounts or commissions are allowed.

- Circulation is approximately 1,000.
- Payment in advance for publication is required. (Please send in your advertisement, we'll have the editor approve it and then request payment.)
- 10% discount on committed consecutive ads (3).
- Ad copy must be approved by the Newsletter Editor.
- Sample pages are available upon request.

SUBMISSION DEADLINES:

January Issue.....December 1st
 Summer Issue.....May 30th
 End of Year Issue.....October 30th

AD TYPE REQUESTED:

- Display \$250.00
 Classified, _____ #column inches X \$22.00

Please mail or fax this completed form to:
Telephone: (860) 243-3977 Fax: (860) 286-0787
CPS • PO Box 30 • One Regency Drive • Bloomfield, CT 06002

Company Name: _____

Contact Name: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Fax: _____

Email Address: _____